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V Semester B. Voc. IT (CBCS) Degree Examination, March - 2021

E - COMMERCE

Paper : BVIT - 502

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer **ALL** the sections.

SECTION - A

I. Answer any TEN questions.

(10×2=20)

1. Define Payment Gateway.
2. Define Virus.
3. What is a Business Model?
4. What is Cyber Crime?
5. List different types of Networks.
6. What is e - Cash? Give example.
7. Define Smart Card with example.
8. What is Mobile Banking?
9. What is E - Commerce?
10. Define the Concept of Server and Client.
11. What are Web Auctions?
12. Define Hardware.

BMSCW LIBRARY

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(2)
SECTION - B

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- II. Answer any **Five** questions. (5×10=50)
13. a) Differentiate between Traditional Commerce and E-commerce. (5)
b) List the benefits of E-commerce to Consumers. (5)
14. a) Discuss advantages and disadvantages of e - auctions. (5)
b) List the advantages and disadvantages of B2B. (5)
15. a) Discuss the advantages of E-Payments. (5)
b) What are e-Cheques? Discuss the advantages and disadvantages of E-Cheques. (5)
16. a) Discuss the advantages and disadvantages of online shopping carts. (5)
b) Explain the importance of Data Security during online transaction. (5)
17. a) What is Security Policy? Explain. (5)
b) Discuss the benefits and advantages of VPN. (5)
18. a) Explain the infrastructure required for M-Commerce. (5)
b) Explain the role of mobile advertising in building a brand. (5)
19. a) What are the salient features of Cyber Law IT Act 2000. (5)
b) Explain the key elements of Cyber Terrorism. (5)
20. a) What is wireless business? Explain its benefits and limitations. (5)
b) Discuss the advantages and disadvantages of Mobile Payments. (5)
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